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Adriane is an international speaker on the boomer consumer and mature traveler, and an expert in active adult lifestyle marketing and communication, especially in soft adventure, voluntourism, wellness travel, and hospitality service and design.

She is a New York Times Age Boom Fellow and one of the leading media voices in travel writing, reaching Boomers and active older adults.

**ADRIANE BRINGS HER BRAND OF ENTHUSIASM TO ENRICHMENT ENGAGEMENTS AND PROFESSIONAL CONFERENCES ALIKE.**

She is an Emmy-winning TV and radio personality (WMCA radio, WABC radio, syndicated on Westwood One), a podcast host of The Ageless Traveler, Generation Bold, and On the Ground, the United Nations-affiliated NGO Executive Committee podcast.

Ms. Berg is the Emmy Award-winning host/writer of IRS Tax Beat, a television series aired on FNN, CNN Business, and Money Talks on the Learning Channel. She has appeared on OPRAH, Regis, and Good Morning America.

Adriane is a prolific travel writer and member of NATJA and has covered tourist destinations in Malaysia, Portugal, Panama, Zambia, Uzbekistan, and China at the invitation of Ministers of Tourism.

Her personal travel, work with the United Nations, and consulting engagements have brought her to over 140 countries and still counting.

Favorite motto: Will everybody who says it can't be done get out of the way of the people who are doing it.