



agelesstraveler.com

PODCAST MEDIA KIT

The Ageless Traveler Podcast

FUN, FRIENDSHIP, ADVENTURE, CULTURE

The Ageless Traveler, is a podcast dedicated to celebrating the adventurous spirit of active adults. Join veteran radio and TV host, Emmy Winner, and seasoned traveler, Adriane Berg, as she takes you on a journey around the world. From hidden gems and cultural experiences to healthy travel tips and discounts, The Ageless Traveler is your passport to life satisfaction through travel.

The Ageless Traveler is the go-to travel podcast for mature, multi-family, and solo travel, making lifelong travel easy, healthy, and fulfilling. Become a travel insider with know-how, hints, tips, and discounts.

Our Audience is the Most Frequent Traveled in the World

Our host, Adriane Berg, has traveled to 110 countries and brings you the best trips and experiences as she takes you to exotic places, culinary adventures, and dream locations.



BABY BOOMERS



Travel 4-5 Times
Per Year

OUR DEMOGRAPHIC



Will Reach 2 Billion
Trips by 2050

THEIR NET WORTH



Averages Nearly \$1.3
Million

The Appeal of the Ageless Traveler

Travel evokes dreams and aspirations, adventures, and great stories. Travelers seek know-how, hints, tips, and discounts. Grandparents want to travel with family. And retirees want to volunteer and share a lifetime of expertise. We all want to get fit, save money, make money, and build relationships through travel.

Travel talk is inspirational and informative.

Be a part of the Ageless
Traveler Family



HOW YOU CAN WORK WITH THE AGELESS TRAVELER PODCAST

- Be a Guest
- Underwrite an Episode
- Sponsor a Webinar
- Provide a Press or Fam Trip
- Tell Your Constituents to Listen
- Have Us Speak at an Event



COLLABORATE WITH THE AGELESS TRAVELER

If you are an author, blogger, newspaper journalist, or content provider, use the Ageless Traveler Experts as a resource for your travel stories and any story positioned for the travel or mature market.

Travel is the Source of Life's Greatest Stories



LIFELONG TRAVEL MADE EASY



ABOUT OUR HOST

Adriane is a veteran media personality and mature market influencer. As a T.V., radio, and podcast HOST, she is renowned for bringing hard-to-get information to the public through funny and riveting personal stories. Adriane has been an on-air host of W.M.C.A.'S (The Good Guys Station), W.A.B.C.'s Money Talks, and CNNfn's "I.R.S. Tax Beat" (for which she won an Emmy), a regular on T.V.s with multiple appearances on Oprah; Good Morning America; Regis; The Home Show and numerous others.

Adriane entertains as she informs and inspires followers to find their best life through travel.

Adriane is a great guest and a media resource. As a New York Times Age Boom Fellow Adriane can discuss the latest news and trends in travel and lifestyle. She is a travel industry advisor and consultant to the tourism departments of China, Zambia, AMAR-Mexico, and Malaysia. She was named a delegate to the World Tourism Marketing Summit in Nanjing, China, and to the World Peace Through Tourism Conference in Lusaka, Zambia. Adriane is a United Nations Representative to the International Federation on Ageing and a member of the Communications Committee of the N.G.O. Committee on Ageing.

OUR EXPERTS



Risa Olinsky--Wellness



Elena Lamb--Fitness



Peter Anderson--Hotels & Spas



Sharon Rose--Gerontology

TOPICS WE LOVE

- ✓ **Luxury Travel on Less**
- ✓ **Spa and Wellness Travel**
- ✓ **Grandparent Travel**
- ✓ **Solo Travel**
- ✓ **Culinary Adventures**
- ✓ **Adventuring After 50**
- ✓ **Culture Vulturing**
- ✓ **Wellness Retreats**
- ✓ **Romance Among the Ruins**
- ✓ **Ancient Honeymoon Places**
- ✓ **Real Estate Abroad**
- ✓ **The Truth About Timeshares**
- ✓ **Medical Tourism**
- ✓ **Find Your Roots**
- ✓ **Girlfriend Tours**

Trending Topics

Pickleball, Golf, Sports Travel:

Get on the Court
or the Course in
Europe and Asia

Culture Vulture Vacations:

Music under, the
stars, festivals,
and
performances

Grandparent Travel:

Where to go, how
to nurture family
relations.

Grey Gap Travel:

Take a year to
backpack,
volunteer, study
or work abroad.

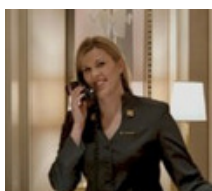


THE AGELESS AMBASSADOR PROGRAM

Through her work with the United Nations as Representative from The International Federation On Ageing and Host of On The Ground, the Podcast of the UN's Global NGO Executive Committee, Adriane has launched the Ageless Ambassador Program with opportunities for local, national, and international involvement to fight ageism, campaign for a treaty On The Human Rights Of Older Persons and help at-risk children.

- The Ageless Traveler is a resource for industry-wide hospitality leaders, tourist boards, hotels, cruise lines, and tour operators.
- Are your messaging, website, social media, advertising, and public relations engaging the Boomer and Older Adults? Let us do a review for you, free of charge

Employee Training



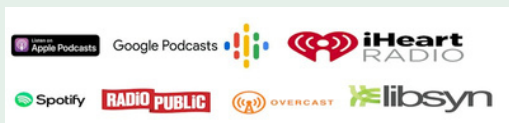
Design Services



Signature Lifestyles



HOW TO HEAR
OUR PODCAST



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