



agelesstraveler.com

Adriane Berg

HOST OF THE AGELESS TRAVELER-
LIFELONG TRAVEL MADE EASY!

MEDIA KIT

Hi. I'm Adriane!

INFLUENCER, HOST, CREATOR

Boomers and active adults want to travel, but are made reluctant by negative news reports, airport stress, health issues or travel costs. Even well-meaning family members can deter them from travel. Most of all, many lifelong travelers lose their travel companions. Most people don't want to travel alone.

The Ageless Traveler solves these problems and many more by offering a vibrant travel community and podcasts, blogs, Community Salons and expert speakers.

I'VE BEEN TO 110 COUNTRIES. I'M NOT STOPPING, NOW!



**EMMY AWARD
WINNER**



I.R.S. Tax Beat
CNN/FN

**MATURE MARKET
GOLD AWARD**



Podcast: Generation
Bold

**UNITED NATIONS
REPRESENTATIVE**



International
Federation on Ageing

SELECTED INTERVIEW TOPICS



- ✓ **Why Making a Curiosity Bucket List Helps You Live Longer**- Inspiring travel stories on how to use your curiosity for better aging.
- ✓ **How to Lose 10 Pounds on A Cruise and Never Miss a Meal**-Learn how I routinely lose 5 pounds, and my husband 15 pounds on a two-week cruise or land vacation.
- ✓ **Perpetual Travel for the Retiree**-Travel can be a lifestyle, not just a vacation with Voluntourism and Broadening Friendships & Empowering Your Life.
- ✓ **Adventure Travel for Cowards (Like Me)**- Don't Stand on the Sidelines. Get in the game. If I can do it, you can do it.
- ✓ **How to Travel in Luxury on a Budget**-Hints and Tips on affordable high-end travel. PLUS how to to make travel pay.



FEATURED ON:



Trending Topics

Pickleball, Golf, Sports Travel:

Get on the Court or the Course in Europe and Asia

Culture Culture Vacations:

Music under, the stars, festivals, and performances

Grandparent travel:

Where to go, how to nurture family relations.

Grey Gap Travel:

Take a year to backpack, volunteer, study or work abroad.

The Ageless Traveler Podcast



LIFELONG TRAVEL MADE EASY

The Ageless Traveler, is a podcast dedicated to celebrating the adventurous spirit of mature travelers. Join veteran radio and TV host, Emmy Winner, and seasoned traveler, Adriane Berg, as she takes you on a journey around the world. From hidden gems and cultural experiences to healthy travel tips and discounts, The Ageless Traveler is your passport to life satisfaction through travel.



MEET ADRIANE

Adriane is a veteran media personality and mature market influencer. As a T.V., radio, and podcast HOST, she is renowned for bringing hard-to-get information to the public through funny and riveting personal stories. She has been an on-air host of W.M.C.A.'S (The Good Guys Station), W.A.B.C.'s Money Talks, and CNNfn's "I.R.S. Tax Beat" (for which she won an Emmy), a regular on T.V.s with multiple appearances on Oprah; Good Morning America; Regis; The Home Show and numerous others. Adriane entertains your audience as she informs and inspires them to their best life through travel.

Whether you are an avid or armchair traveler, Adriane offers an unforgettable media experience that you, as a host, will enjoy with your audience.

Adriane is a New York Times Age Boom Fellow and a resource for you on the latest news and trends in travel and lifestyle. She is a travel industry advisor and consultant to the tourism departments of China, Zambia, AMAR-Mexico, and Malaysia. She was named a delegate to the World Tourism Marketing Summit in Nanjing, China, and to the World Peace Through Tourism Conference in Lusaka, Zambia. Adriane is a United Nations Representative to the International Federation on Ageing and a member of the Communications Committee of the N.G.O. Committee on Ageing.

The Appeal of the Ageless Traveler

Travel evokes dreams and aspirations, adventures, and great stories.

Travelers seek know-how, hints, tips, and discounts. Grandparents want to travel with family. And retirees want to volunteer and share a lifetime of expertise. We all want to get fit, save money, make money, and build relationships through travel.

Travel talk is inspirational and informative.

Let Adriane meet your audience on their travel journey to help them venture further than they ever dreamed.



WHAT CAN YOU EXPECT FROM ADRIANE AS A GUEST

- Adriane listens to or watches your show before she is interviewed.
- Adriane answers you succinctly and directly and gives you a chance to talk,
- Adriane is Funny, Accessible, and a Great Storyteller.
- She offers your audience free access to Ageless Traveler information and Salons.
- Adriane promotes your show on all of her platforms.



COLLABORATE WITH ADRIANE

Adriane is a fun, informative, and entertaining guest. She is also a host, always looking for great guests.

If you are an author, blogger, newspaper journalist, or content provider, use Adriane as a resource for your travel stories and any story positioned for the travel or mature market.



ASK ADRIANE ABOUT THE AGELESS AMBASSADOR PROGRAM

Through her work with the United Nations as Representative from The International Federation On Ageing and Host of On The Ground, the Podcast of the UN's Global NGO Executive Committee, Adriane offers the Ageless Ambassador Program with opportunities for local, national, and international involvement to fight ageism, campaign for a treaty On The Human Rights Of Older Persons and help at-risk children.

UNEXPECTED: ASK ADRIANE ABOUT THIS

- She was obese as a child and never exercised or became fit until age 50.
- She is a theatre addict and often covers 35 weekly shows at festivals.
- She has written 14 books on personal finance, including for children, and won two National Librarian Awards.
- She is a devotee of Gilbert and Sullivan operettas.
- She copes with right-left directional dyslexia.
- At age 40, she developed a stand-up comedy routine and opened for Gilbert Gottfried..



HOW TO GET IN
TOUCH WITH
ADRIANE

adrianegberg.agelesstraveler@gmail.com

AgelessTraveler.com

AdrianeBerg.com

Adriane

Producer-StuartBochner@gmail.com